

## Media Fact Sheet

**OVERVIEW:** 

Founded in January of 2019 by Dave Marson, <u>Marson Foods</u> is a premier manufacturer of delicious quality waffle products available nationwide to K-12 school districts and food service through a trusted network of brokers and distributors. Marson Foods offers two brands of waffles, Waffle Envy Artisan Belgian Liege Waffles and Wow Wow Classic Waffles. Individually wrapped and formulated to meet school requirements, they are an ideal solution to feed hungry students on the go, whether it's breakfast in the classroom or after school snacks. Baked in Carson City with a unique dough-based recipe, the waffle products are quickly growing in popularity and elevating school menus as an enjoyable, authentic, and nutritious snack experience for K-12 age groups. Both waffle products are formulated to meet school nutritional requirements across the country.

**LOCATION**: Marson Foods is proudly based in Northern Nevada, with products baked in Carson City.

WEBSITE: marsonfoods.com

SOCIAL MEDIA: Marson Foods

www.facebook.com/marsonfoodsco

@marsonfoods

**Waffle Product Brands** 

@wafflenvy

@wowwow\_waffle

## **WAFFLE PRODUCT BRANDS:**



Debuted in February 2021, Wow Wow Classic Waffles are available in three flavors, Sweet Vanilla, Strawberry Delight and Maple Syrup. Individually wrapped in 2.1 ounce packages, Wow Wow Classic Waffles are a classic treat with just enough sweet, perfect for K-12 breakfast in the classroom and lunch programs.



Waffle Envy, Artisan Belgian "Liege" Waffles (pronounced LEE-AGE) are not your average waffle. The brioche-inspired dough makes them richer, sweeter, and a little denser than your traditional Belgian Waffle or standard batter-based waffle. Special Belgian pearl sugars are folded into the dough which gives the waffle a light subtle crunch and sweetness. Waffle Envy Artisan Belgian Liege Waffles are available in four flavors, Maple, Strawberry, Vanilla and Blueberry. They are individually wrapped and offered in two sizes, 2.3 ounce and 1.8 ounce Smart Snack size options for K-12 à la carte programs.

**PHILANTHROPY:** 

Marson Foods is a proud National Partner of Feeding America® in the fight to #endhunger. Starting in 2021, Marson Foods has pledged to take an active role in creating awareness of hunger and food insecurity in the United States by establishing their Fight Hunger Initiative, which includes donating 11 million meals over the next three years. The program will kick-off with the introduction of the new brand of Wow Wow Classic Waffles. Marson Foods encourages friends and fans to join them in the fight to #endhunger by getting involved and contributing meals by visiting the brand's personal Feeding America® donation page: www.feedingamerica.org/marsonfoods.

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